



CANACCORD WEALTH MANAGEMENT

COMPLETE CANACCORD ETF PORTFOLIOS

PORTFOLIO OVERVIEW

Complete Canaccord ETF Portfolios are designed to provide Canaccord clients with consistent, value-added investment returns through various economic and market conditions. Drawing on the experience of Rogerscasey, Complete Canaccord ETF Portfolios aim to achieve the highest possible return within an investor's risk profile.

OPTIMIZED TO MITIGATE RISK

Exchange-traded funds (ETFs) are used as the basis of this Portfolio as they offer greater control over portfolio characteristics. ETFs selected for Complete Canaccord ETF Portfolios are evaluated using quantitative analysis and qualitative judgment, including on-site research of managers and providers.

In order to manage risk and return, dynamic allocation methodology is applied to tilt asset classes, equity styles, fixed income duration and credit. Fundamental beta research and economic data is also used to assist with making dynamic allocation decisions. Each model portfolio is then managed to a targeted, stable risk profile with low turnover using rebalancing ranges.

The Rogerscasey proprietary research database includes over 900 ETFs. Key characteristics are researched when selecting ETFs, such as size, liquidity, management expense ratio (MER), yield, tracking error, construction methodology, style, duration, turnover, risk, overall quality and sponsor.

Complete Canaccord ETF Portfolios offer you a level of risk management and institutional security selection expertise usually reserved for large institutional investors. Your Canaccord Advisor is available to determine which of the Complete Canaccord ETF Portfolios may be best suited to your particular investment goals and risk tolerance.

ABOUT ROGERSCASEY

Founded in 1968, Rogerscasey offers a full range of investment solutions to investors and has a strong client focus with over \$300 billion in assets under advisement. Rogerscasey serves a broad spectrum of pension and retirement plans, endowments, foundations, private wealth investors, banks and investment dealers.

Rogerscasey is a research-driven firm that is predicated on the belief that proprietary, hands-on research will bring superior results to investors of all types. The firm has five key beliefs for managing ETF Portfolios:

1. Asset Allocation is the most important source of portfolio return.
2. Risk Management drives portfolio construction and ETF selection
3. Dynamic asset allocation and rebalancing improves risk control and portfolio returns
4. Income plays an essential role in portfolio construction
5. Minimizing turnover and taxes reduces costs and improve returns